

Thunder Bay District Health Unit

Presentation Outline

Green Washing

The development of “Green” products is becoming very popular. However there are many types of products that claim to be greener but fail to meet certain standards. This is also known as “green washing”

This presentation focuses on what to look for in a green product to ensure that you are not being “green washed”

This presentation can be presented with one of the other presentation highlighted on the website: Smart and Not so Smart Plastics, Personal Care Products and Your Health and/or General Indoor Air.

Presentation Length: Usually 1 hour but can be tailored to your organization needs

Cost: Free of charge

Contact Info: Lyne Soramaki (807) 625-8823 or
by email at lyne.soramaki@tbdhu.com