SAFE RIDES AT NIGHT IN THUNDER BAY

Executive Summary

The Issue

In Thunder Bay impaired driving rates remain higher when compared to Ontario rates.

What We Did

In 2017, the Injury Prevention team of the Thunder Bay District Health Unit undertook a research project to better understand how residents get home safely after a night out. Included were user perspectives and challenges and potential solutions to getting a safe ride home on a night out and typical alcohol consumption, as well as promising interventions to improve late night transportation.

What We Learned Learned

Common Challenges in Getting a Safe Ride Home:

- Lack of availability
- Lack of equitable options
- Concern for safety
- Weather and distances

Preferences for Improving Late-Night Transportation:

- Introduce alternative ride services
- More affordable/available taxis
- Buses operating later on weekends or special events
- Better bus routes
- Taxi lines downtown
- Shuttle services for major events
- Flat rates for transportation to rural destinations

Promising Practices

- Taxi stands
- Extended bus service
- Public education campaign

Recommendations to Consider

- Explore how current late-night transportation options can be modified to address service gaps between the hours of 9:00pm and 3:00am
- Identify alternative ride-services that could be introduced to increase late-night transportation options
- Identify ways to address personal safety concerns related to geting a safe ride home

For the full report visit TBDHU.com/saferidesatnight

