# Men's Health Survey Results September 2015

#### 1. What is your age? 90 answered.

59% were between the ages of 17-44

39% were aged 45-72

### 2. Where do you look for health information? Check all that apply. 95 answered.

Google 77.89%

Health care provider 69.47%

Family 35.79%

Friends 33.68%

Online forums 28.42%

#### 3. When was the last time you saw a doctor or nurse? 95 answered.

#### Less than 3 months 43.16%

3 to 6 months 21.05%

6 months to 1 year 18.95%

1 to 3 years 10.53%

More than 3 years 6.32%

Summary 83% saw a HCP in the last year.

#### 4. What motivates you to be healthy? 89 answered.

#### Family/Partner/Friends 40%

Longevity 13%

Fitness/Look good 13%

Feel well 11%

#### 5. What type of advertisements get your attention? 95 respondents

#### Facts and statistics 80.00%

Photos 54.74%

Cartoons/comics 33.68%

Charts and graphs 28.42%

#### 6. Which poster gets your attention more? 94 answered.

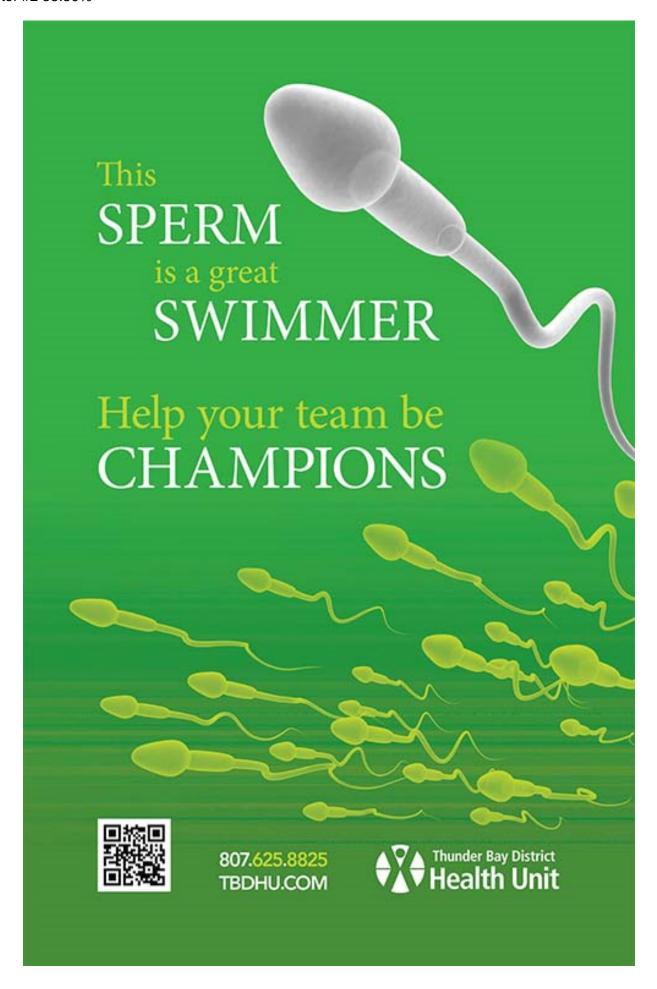


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## 7. Which saying do you like best?

This sperm is from a team of champions: How about yours? Learn how to help your "team" be their best! 30.85%

This sperm is a great swimmer. Help your team be champions. 50.00%

"I feel great" Help your swimmers be their healthiest. 19.15%