

# Men's Health Survey Results September 2015

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1. **What is your age?** 90 answered.  
59% were between the ages of 17-44  
39% were aged 45-72
2. **Where do you look for health information?** Check all that apply. 95 answered.  
Google 77.89%  
Health care provider 69.47%  
Family 35.79%  
Friends 33.68%  
Online forums 28.42%
3. **When was the last time you saw a doctor or nurse?** 95 answered.  
Less than 3 months 43.16%  
3 to 6 months 21.05%  
6 months to 1 year 18.95%  
1 to 3 years 10.53%  
More than 3 years 6.32%  
Summary 83% saw a HCP in the last year.
4. **What motivates you to be healthy?** 89 answered.  
Family/Partner/Friends 40%  
Longevity 13%  
Fitness/Look good 13%  
Feel well 11%
5. **What type of advertisements get your attention?** 95 respondents  
Facts and statistics 80.00%  
Photos 54.74%  
Cartoons/comics 33.68%  
Charts and graphs 28.42%
6. **Which poster gets your attention more?** 94 answered.

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**7. Which saying do you like best?**

This sperm is from a team of champions: How about yours? Learn how to help your “team” be their best! 30.85%

This sperm is a great swimmer. Help your team be champions. 50.00%

“I feel great” Help your swimmers be their healthiest. 19.15%