

January 27 is Family Literacy Day.

Family literacy is any activity where parents, guardians and children use media, verbal or written language in carrying out their daily tasks. Family literacy is not just about reading and writing. It's about building stronger relationships and families. It's about getting parents involved in their children's education. Just like muscles, literacy skills need to be exercised too. Reading aloud with children helps them to learn new words, listening and language skills, and to develop their imagination and creativity.

