

# Substance Education in Schools (SEIS) Project

## Goal

To assess the current practices, needs and capacities of school-based substance education in Thunder Bay & District and take steps toward strengthening community-supported, evidence-based substance education in schools.

## Guiding Principles

Collaborative & based on community need  
Trauma and violence informed  
Evidence-informed  
Respectful & realistic

## Project Description

The project is led by the Thunder Bay District Health Unit and the Thunder Bay Drug Strategy (Drug Awareness Committee), in collaboration with education stakeholders and community-based organizations. It builds on the evidence and opportunities identified in the 2015 report: **"Trends and Promising Practices in School-Based Substance Misuse Prevention"**.<sup>1</sup>

## Framework

This project takes as its framework the Public Health Agency of Canada's: **Blueprint for Action: Preventing Substance-related Harms Among Youth Through A Comprehensive School Health Approach**.<sup>2</sup> Comprehensive School Health is a recognized approach to building healthy schools that is widely used in Canada. The Blueprint for Action marries this framework to four, evidence-based approaches to preventing substance-related harms.

### References

<sup>1</sup> <https://www.thunderbay.ca/en/city-hall/resources/Documents/ThunderBayDrugStrategy/Trends-and-Promising-Practices-in-School-based-Substance-Misuse-Prevention.pdf>

<sup>2</sup> <https://www.canada.ca/en/public-health/services/publications/healthy-living/blueprint-for-action-preventing-substance-related-harms-youth-comprehensive-school-health.html>

# Project Phases & Outputs

## Phase I

### DEFINE

Establish working group, context & purpose

project charter

literature search & evidence summary

### UNDERSTAND

Research latest evidence & describe local context

Guiding Principles

## Phase II

### DESIGN

Design & validate stakeholder engagement

stakeholder communications & engagement options

e-scan & needs assessment

### LISTEN

Hear from stakeholders on needs, capacities & opportunities

## Phase III

report & endorsed resources

### SHARE

Share findings of literature search & outcomes of engagement

### PLAN

Collaboratively determine capacity-building options for community-supported SEIS

facilitated dialogue to identify next steps & seek funding

Goal