

ROCKIN' Recovery

11 YEARS ROCKIN'

BE PART OF THE RECOVERY MOVEMENT!

JOIN US AS WE BUILD A COMMUNITY OF
COMPASSION AND UNDERSTANDING IN WORKING
TOGETHER TO END SUBSTANCE USE STIGMA.

WHEN: SEPTEMBER 7TH, 2024, 11:30AM - 3:00PM

WHERE: CLE COLISEUM BUILDING

PRESENTED BY:



THUNDER BAY
Drug Strategy





The Thunder Bay Drug Awareness Committee is inviting everyone to come together to create a supportive and inclusive environment that empowers individuals on their recovery journey.

Mark your calendars for our 11th annual Rockin' Recovery event on September 7th from 11:30AM to 3:00PM at the CLE Coliseum Building. This unforgettable gathering will showcase inspiring recovery stories, live entertainment, family-friendly activities, recovery-supportive organizations.

By sponsoring our all-ages event, you will gain extensive media coverage, brand and business recognition, and the opportunity to contribute to a cause that resonates with our community. Rockin' Recovery would not exist without the financial support of our sponsors.

With one in five Canadians struggling with some form of addiction, supporting Rockin' Recovery is a guaranteed way to help transform the lives of individuals, families, and neighbourhoods across our communities. Your presence and participation are valuable as we work towards creating a safer and healthier community for all.

To receive the full benefits of the sponsorships, please keep in mind that payments are required by August 9th, 2024.

If you're interested, please reach out to us at rilee.willianen@thunderbay.ca

With gratitude and appreciation,
Rockin' Recovery Planning Committee

PRESENTED BY:



THUNDER BAY
Drug Strategy



SPONSORSHIP LEVELS

PLATINUM \$2000+

- Advertising of roll-up banner at stage area
- Sponsor recognition, including prominent name/logo placement in all print, and online advertising, including social media (minimum \$10,000 value)
- Sponsor recognition with logo and hyperlink on event webpage
- Opportunity to provide a 30 second promotional message to be featured by audio at the event and video on the Drug Awareness Committee's Facebook page
- Booth space at the live event (promo code received upon payment) including preferred booth placement
- Thank you during the on-stage announcements
- Recognition following the event

SILVER \$1000+

- Sponsor recognition with logo and hyperlink on event webpage and recognition on social media.
- Booth space at the live event (promo code received upon payment)
- Thank you during the on-stage announcements
- Recognition following the event

GOLD \$1500+

- Advertising of roll-up banner at the event
- Sponsor acknowledgement in all online advertising, including social media (minimum \$5,000 value)
- Sponsor recognition with logo and hyperlink on event webpage
- Booth space at the live event (promo code received upon payment)
- Opportunity to provide a 20 second audio promotional message to be featured at the event
- Thank you during the on-stage announcements
- Recognition following the event

BRONZE \$500+

- Sponsor recognition with logo and hyperlink on event web page, and recognition on social media.
- Booth space at the live event (promo code received upon payment)
- Recognition at the event and following the event

PRESENTED BY:





SPONSORSHIP LEVELS

ROCKIN' ALLY \$50+

- Show your support as a Rockin' Ally with a booth space to showcase your organization's services.
- We will provide a 6 ft table and 2 chairs
- Limited space is available and we will not be offering an artisan market.

MARK YOUR CALENDARS

Booth registration closes **August 9th, 2024**. Payment must be received by Friday, August 16, 2024, by 4:30PM EST to reserve your booth space.

If payment is not received by this date, your booth space will be released to the next organization on the waiting list.

Bronze, Silver, Gold, and Platinum sponsors will receive a promo code to register their booth and do not need to pay the additional \$50 fee.

IN-KIND SPONSOR

Please let us know about your specific resources, services, or expertise that could make a meaningful impact on our event as the ideas mentioned below are just a starting point. In-Kind sponsors will receive:

- Sponsor recognition with logo and hyperlink on event web page, and social media channels
- Recognition during and after the event

WAYS TO CONTRIBUTE:

- Promotional items
- Honoraria or prizes
- Food and beverage for speakers, entertainment, and volunteers
- Media and advertising support
- Technology and equipment
- Printing and design services
- Photography at event



REGISTER FOR
ROCKIN' RECOVERY

WWW.TINYURL.COM/ROCKINRECOVERY2024

PRESENTED BY:



THUNDER BAY
Drug Strategy